



# Sponsorship Opportunities





# JOIN US IN CELEBRATING THE VIBRANCE OF OUR COMMUNITY

## WHO WE ARE

The Friends of Stroud Region Open Space and Recreation Commission (Friends of SROSRC) is a nonprofit organization working to **support recreational, educational, environmental, and cultural opportunities for all who live and work in the Stroud Region.**

Together with SROSRC, we are **connecting the community with recreational programs, greenways, trails, parks, recreation amenities and natural areas** throughout East Stroudsburg, Stroudsburg and Stroud Township.



## WHERE FUNDS RAISED GO

All funds raised by Friends of SROSRC through our sponsorships, donation and events either go toward the direct success of the event you sponsor, or toward building and maintaining local trails, parks and recreational programming.

**Our recent successes include planting a pollinator trail in Stroudsburg and installing accessible swing sets in two parks.** Our event-based fundraising strategy works to ensure recreation, parks and trails both this year *and* in the years to come.

## SPONSORSHIP OPPORTUNITIES

### Levee Loop Trail Run & Fitness Walk

A 4.5 Mile Run and 3.2 Mile Walk to promote and support fitness, outdoor recreation, parks and greenways.

### Daddy Daughter Dance + Mom & Me Masquerade Ball

We celebrate that beautiful bond between parent and child with two dances each year.

### Movies in the Parks

In partnership with Pocono Cinema and Cultural Center, we will bring the silver screen to the great outdoors!

## MEDIA REACH

Each event provides exposure to the community through a variety of channels. Please use the guide below to choose which event sponsorship would be right for your business/organization. Repeat Impressions are often the key to successful promotion.



		Daddy Daughter Dance / Mom & Me Masquerade	Levee Loop Trail Race & Fitness Walk	Movies in the Parks
Web Marketing	Stroud Rec Website Linked Logo—All Year	25,000 Impressions	25,000 Impressions	25,000 Impressions
	Facebook & Instagram Tag	2,000 Impressions	2,000 Impressions	4,000 Impressions
	Constant Contact (Email Blasts)	2,000 Impressions	2,000 Impressions	2,000 Impressions
Marketing Materials	Connections Direct to Door Mailer	13,000 Impressions	13,000 Impressions	13,000 Impressions
	Flyers (Distributed to Schools and Locally)	4,500 Impressions	N/A	N/A
	Signage at Community Center	200 Impressions	200 Impressions	200 Impressions
Other	Banner at Event	200 Impressions	100 Impressions	400 Impressions
	Event T-shirt	N/A	2,000 Impressions	N/A
	Event Shout-out	200 Impressions	100 Impressions	400 Impressions
	Pre-roll (Display on Screen	N/A	N/A	100 Impressions/ Movie

**Impressions:** the estimated amount of views your organization will receive this year through the indicated channel.



# Daddy Daughter Dance

Saturday, June 18th 2022

# Mom & Me Masquerade

Saturday, Sept 24th 2022

Popular with our local community, these are two nights of dancing, and making memories. Sponsoring these events is a testament to your community-oriented nature as a business, and connects you to the fun-loving family memories.

We thank these Businesses  
for supporting our community:

Your Business Here!  
Gold Level

Silver  
Level



Deadline for Sponsorship:  
January 10th, 2022

PLATINUM LEVEL.....\$1000.00

- ◇ Personalized Interpretive Trail Walk for 10 People
- ◇ Personalized 15-second DJ Shout-Outs (200\*)
- ◇ Large Banner Displayed at Events (200\*)
- ◇ All Gold Level Perks

GOLD LEVEL.....\$600.00

- ◇ 11x17" Ad Space on Thank You Banner at Events (200\*)
- ◇ Your Logo on all Marketing Materials (17,700\*)
- ◇ Linked Name & Logo on all Web Marketing (29,000\*)
- ◇ Two Couples' Admission to Either Event (Transferable)

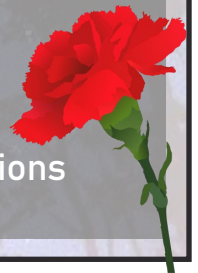
SILVER LEVEL.....\$300.00

- ◇ 8x11" Ad Space on Thank You Banner at Events (200\*)
- ◇ Your Logo on all Marketing Materials (17,700\*)
- ◇ Linked Name & Logo on all Web Marketing (29,000\*)
- ◇ One Couples' Admission to Either Event (Transferable)

BRONZE LEVEL.....\$150.00

- ◇ Linked Name & Logo on all Web Marketing (29,000\*)

\*Impressions





PLATINUM LEVEL.....\$1000.00

- ♦ Personalized Interpretive Trail Walk for 10 People
- ♦ Personalized 15-second Shout-Out During Event (100\*)
- ♦ Large Banner Displayed at Event (100\*)
- ♦ Gold Level Perks

GOLD LEVEL.....\$600.00

- ♦ Large Logo on all participant's Race T-Shirts (2,000\*)
- ♦ 11x17" Ad Space on Thank You Banner at Event (100\*)
- ♦ Your Logo on all Marketing Materials (13,200\*)
- ♦ Linked Name and Logo on all Web Marketing (29,000\*)
- ♦ Two Race Admissions, Including Shirt (transferable)

SILVER LEVEL.....\$400.00

- ♦ Small Logo on all participant's Race T-Shirts (2,000\*)
- ♦ 8x11" Ad Space on Thank You Banner at Event (100\*)
- ♦ Your Logo on all Marketing Materials (13,200\*)
- ♦ Linked Name and Logo on all Web Marketing (29,000\*)
- ♦ One Race Admission, Including Shirt (transferable)

BRONZE LEVEL.....\$100.00

- ♦ Linked Name and Logo on all Web Marketing (29,000\*)

\*Impressions

## Levee Loop Trail Race & Fitness Walk Saturday June 4th, 2022

A 4.5 Mile Run and 3.2 mile walk to promote and support fitness, outdoor recreation, parks and greenways! Your sponsorship will directly support our race, and our regional parks and greenways. Simply put, the more funds we can raise, the more fun our community's recreational resources can be!



Deadline for Sponsorship:  
January 10, 2022



# Movies in the Park

## First Fridays. July—October

In partnership with Pocono Cinema and Cultural Center, help us bring the silver screen to the great outdoors! Last year, our *Jurassic Park* showing brought about 100 people to the park— and everyone was asking about the next movie!

Your sponsorship gives us the opportunity to provide more unforgettable entertainment experiences to the community.

We thank these Businesses  
for supporting our community:



Deadline for  
Sponsorship:  
Jan. 10th 2022

### PLATINUM LEVEL.....\$1000.00

- ◆ Personalized Interpretive Trail Walk for 10 people
- ◆ Personalized 15 Second Shout-Out (400\*)
- ◆ Large Banner Displayed at Event (400\*)
- ◆ All Gold Level Perks

### GOLD LEVEL.....\$800.00

- ◆ Your Logo and Organization's Description Displayed Full Screen During All Prerolls (400\*)
- ◆ Your Logo in a "Thank-You Slide" During All Prerolls (400\*)
- ◆ 11x17" Ad Space on Thank You Banner at Event (100\*)
- ◆ Linked Name and Logo on Web Marketing (31,000\*)
- ◆ Your Logo on all Marketing Materials (13,200\*)

### SILVER LEVEL.....\$400.00

- ◆ Your Logo in a "Thank-You Slide" During All Prerolls (400\*)
- ◆ 8x11" Ad Space on Thank You Banner at Events (400\*)
- ◆ Linked Name and Logo on Web Marketing (31,000\*)
- ◆ Your Logo on All Marketing Materials (13,200\*)

### BRONZE LEVEL.....\$150.00

- ◆ Linked Name and Logo on Web Marketing (31,000\*)
- ◆ Your Logo in a "Thank-You Slide" During One Preroll of Your Choice (100\*)

\*Impressions





# Prizes & Donations

## All Season

You can spread the word about your business by donating supplies or a prize to our Levee Loop Race, Dances, Plastic-Free July Giveaway, or one of our popular Scavenger Hunts!



Put your business at the forefront of their minds when they go on their run, go shopping, or cross their fingers for that winning ticket! *Contact us to brainstorm!*

On top of your prize being part of the event's excitement, all Donors are thanked with a linked logo on our webpage for the entire season, and a social media shout-out. That's over 25,000 impressions!



Deadline for  
Donations:  
ONGOING

## Levee Loop Trail Race Prize:

- ♦ 16 Equal-in-Value Prizes for top finishers (8 age groups, Male and Female)  
19 and under, 20-29, 30-39, 40-49, 50-59, 60-69, 70-79, 80+
- ♦ Ideas: Gift Cards, ear buds, cinch sack, water bottle, voucher for free health item or drink.

## Plastic-Free July Giveaway:

- ♦ Help us spread the word about sustainability by offering a plastic-free starter pack given to one lucky family for free!
- ♦ Ideas: Any replacement for single-use plastic. (No plastic in packaging either please.) Bamboo toothbrushes, bulk food voucher, cloth grocery or produce bags, stainless steel water bottles, reusable straws, biodegradables, etc.

## Scavenger Hunt Prizes:

- ♦ Collecting clues is fun on its own, but you can make figuring out that answer an extra sweet deal!
- ♦ Ideas: Two tickets to an experience, a free hotel night, a wine basket, a free family photo, a free manicure, gift card.

## Water and Snack Donations:

- ♦ Recreation requires hydration! Donate water or snacks to our run or our dances to help out, and gain visibility



# SPONSORSHIP FORM

Please fill out the following Sponsorship form for your specific Sponsorship package. The completed forms can be sent to Trudyann Buckley, Recreation Manager, Stroud Region Open Spaces & Recreation Commission: recreation@srosrc.org, faxed to 570-426-1839, or mailed to Day Street Community Center 15 Day Street, East Stroudsburg, PA 18301. For any questions please contact us at 570-426-1512, Monday—Friday 8:30 a.m.—4:30 p.m.

## CONTACT INFORMATION:

Business Name:\_\_\_\_\_ Contact Person:\_\_\_\_\_

Contact Email:\_\_\_\_\_ Contact Phone #:\_\_\_\_\_

Address:\_\_\_\_\_

### SPONSORSHIP PACKAGES

#### **Daddy Daughter Dance**

#### **& Mom and Me Masquerade**

\_\_\_\$1000 Platinum

\_\_\_\$600 Gold

\_\_\_\$300 Silver

\_\_\_\$150 Bronze

#### **Movies in the Park**

\_\_\_\$1000 Platinum

\_\_\_\$800 Gold

\_\_\_\$400 Silver

\_\_\_\$150 Bronze

#### **Levee Loop Trail Run**

\_\_\_\$1000 Platinum

\_\_\_\$600 Gold

\_\_\_\$400 Silver

\_\_\_\$100 Bronze

#### **Prize Donation**

describe your idea:

\_\_\_\_\_

\_\_\_\_\_

**Total Sponsorship Cost \$** \_\_\_\_\_

**Signature** \_\_\_\_\_

### PAYMENT INFORMATION

\_\_\_ Please send me an invoice for my Sponsorship\*

\_\_\_ Please find enclosed my check made payable to SROSRC for my sponsorship

\*If you require the Tax ID number please request it from SROSRC.

**Thank you** for your support of the Friends of Stroud Region Open Spaces & Recreation Commission as we strive to provide quality programs & events connecting the community to each other and the outdoors!

Please send in your High Resolution Color and black-and-white logo (.EPS and JPEG) 300 dpi or higher to recreation@srosrc.org