

A watercolor illustration of a scenic outdoor setting. In the foreground, a stone path leads from the bottom left towards the center. To the right of the path is a stream with a rocky bank. Lush green grass and trees line both sides of the path. In the middle ground, a group of hikers is walking away from the viewer. The background features rolling blue mountains under a bright sky. The overall style is soft and artistic, typical of watercolor painting.

Connecting Communities

2024 Endowment Campaign for Open Space & Recreation

Become a Founding Member of the Stroud Region Endowment for Open Space and Recreation

In 2024, Friends of Stroud Region Open Space and Recreation Commission is raising funds to establish an endowment for open space and recreation in the Stroud Region. The purpose of the endowment is to provide sustaining funds for the operation of our regional park and trail system.



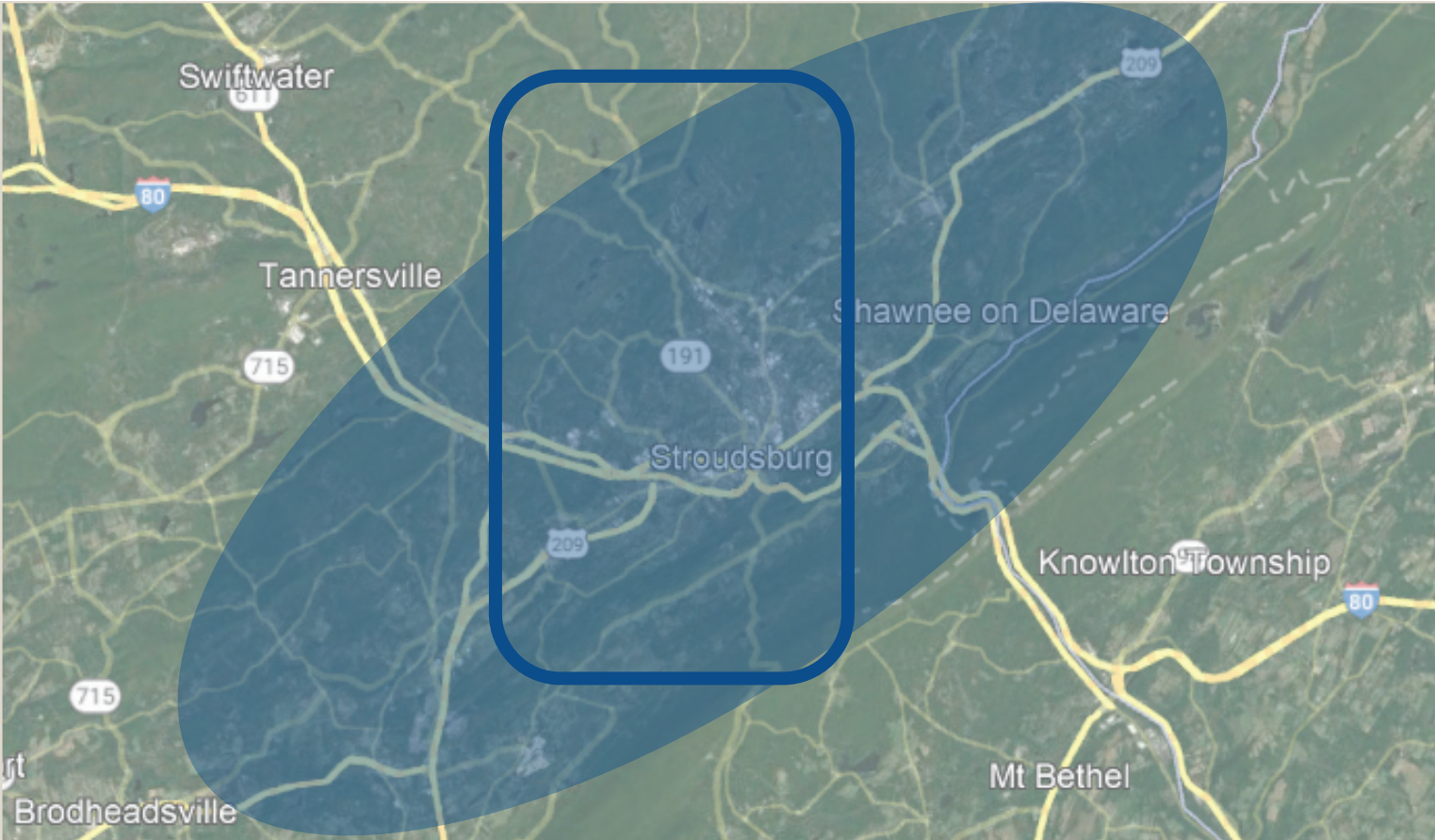
Stroud Region Open Space and Recreation Commission serves over 30,000 people that reside within the municipalities of East Stroudsburg Borough, Stroudsburg Borough, and Stroud Township, as well as the families of East Stroudsburg Area School District and Stroudsburg Area School District. Visitors from Monroe County and the neighboring areas are frequent.

Stroud Region Open Space & Recreation Commission's (SROSRC) mission is connecting the community with recreational programs, greenways, trails, parks, recreation amenities and natural areas throughout the Stroud Region. SROSRC partners with Stroudsburg and East Stroudsburg boroughs, Stroud Township, Stroudsburg and East Stroudsburg school districts

Our Community

 municipal service area

 school district service area

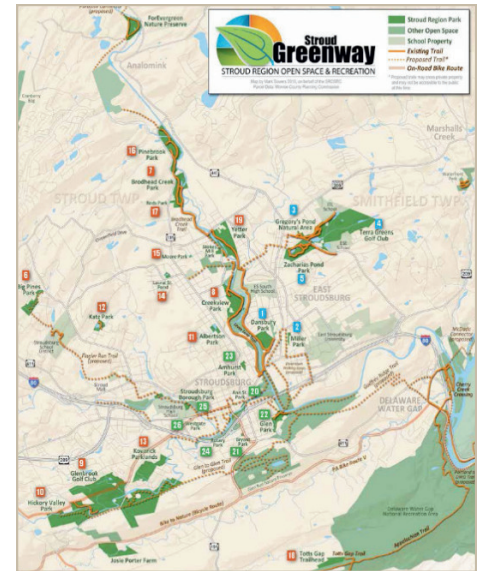


The Stroud Greenway

The Levee Loop Trail is the centerpiece of the Stroud Greenway, looping 4.5 miles along the high quality waters of the Brodhead Creek. The Levee Loop Trail connects several parks in the Stroud Region, as well as schools, neighborhoods, workplaces, and shops.

The trail is primarily routed atop the 1956 Army Corps of Engineers levee built to protect the towns of Stroudsburg and East Stroudsburg from flooding. This trail is relatively flat and easily navigable for pedestrians, strollers, and bicycles.

Our parks and trails are the heart of our community. From picnics to playgrounds, from family reunions to new friends, these open spaces are where we come together to celebrate and connect.



The Stroud Greenway encompasses more than 26 public parks and open spaces and 4.5+ miles of trails



Economic & Environmental Sustainability



Our green spaces provide a breath of fresh air and a tranquil environment for residents and visitors alike and serve as vital community connections. **For many, the parks and trails are the best way to navigate the area on foot or bike,** and they provide safe and scenic routes to work, shopping, and entertainment. As integral components of the region's transportation system, our parks and trails help to make our urban areas more livable, sustainable, and enjoyable.

Open space and recreation boost our local economy. Outdoor recreational activities are a major source of income and employment in our region. SROSR alone employs more than 60 people in the summer season., while StroudKids camp provides necessary childcare for working parents in other local industries. **Trails and open space raise property values and encourage families to make the Stroud Region their home.**

The beautiful landscapes and diverse wildlife of our region make it an ideal destination for outdoor enthusiasts. Be it hiking, swimming, or disc golf, outdoor recreation activities bring visitors to our parks from all over. To ensure that our region continues to thrive, we must protect our parks and open spaces, while promoting sustainable tourism practices. By doing so, we can ensure that future generations are able to enjoy the same benefits of outdoor recreation that we do today.

Stroud Region Open Space and Recreation Commission receives some funding from municipal allocations to assist in managing the park system. Additional fundraising is needed annually to sustain our parks and programs.



The Stroud Region Endowment for Open Space and Recreation prioritizes sustainability for our economy and our environment.

Healthy Communities Start in Parks

Stroud region parks and trails provide opportunities for social interaction and community building. They are often the site of community events and activities, such as concerts, festivals, and sports games. Outdoor recreation has a positive impact on mental health, providing a peaceful and calming environment for individuals to relax and recharge.

Community-building programs in the Stroud region include story walks, movie nights, and scavenger hunts. Wednesday Walks provide a regular chance for exercise and camaraderie, particularly in the senior population.



By preserving and investing in our parks and trails, we can create a healthier and more connected community for everyone to enjoy.

A promotional poster for the Stroud Region Open Space & Recreation Commission. The top features a logo with a green leaf, a blue circle, and a yellow circle, with the word "Connections" in a blue script font and "2022" below it. Below the logo is the text "Stroud Region" in a large, bold, black font, and "OPEN SPACE & RECREATION COMMISSION" in a smaller, black, sans-serif font. The main image shows two children, a boy in a blue shirt and red cap, and a girl in a white shirt, crouching by a stream and examining rocks. Below this image is the text "GET WILD with a full year of fun in the Stroud Region!". At the bottom, there are three smaller images: "AQUATICS" showing people at a pool, "SPECIAL EVENTS" showing a woman in a mask, and "STROUD KIDS CAMP" showing children at a camp. At the bottom left is a "LEVEE LOOP" logo, and at the bottom right is the text "Plus Movies in the Park, Trivia for the Trails, and Levee Loop Trail Race!".



StroudKids Camp



Day camp is a great way to keep kids engaged and active during the summer months. For families in the ALICE (Asset Limited, Income Constrained, Employed) category, StroudKids can also provide much-needed childcare while parents are at work.

One challenge that many children face during the summer is the "summer learning gap", where they lose some of the progress they made during the school year. To combat this, StroudKids offers STEM (Science, Technology, Engineering, and Math) activities and programs to keep kids engaged and learning.

In addition to education and childcare, StroudKids also helps address issues of food security for families in need. Through partnership with local school districts, we provide free breakfast and lunch for all campers, meeting an essential need for children who may not have access to regular meals during the summer.

Overall, StroudKids is a fantastic resource for families and communities during the summer months, providing a safe and supportive environment for children to learn, grow, and have fun.



The Stroud Region Endowment for Open Space and Recreation keeps StroudKids available for the youth of our community.



Stroud Recreation Facilities

Our facilities provide an extensive range of recreational opportunities, including ball fields, skate parks, disc golf, and playgrounds, ideal for a perfect day out. We offer the Day Street Community Center, picnic groves, and pavilions, providing a relaxing environment to spend quality time with loved ones.

We strive to make parks accessible to all.

Whether you are looking to engage in sports or simply want to enjoy the outdoors, our facilities have something for everyone. Our ball fields and sport courts are ready for baseball, softball, basketball, soccer, and other outdoor sports. The skate parks are a popular attraction for skateboarders, scooterers, and inline skaters, offering ramps, rails, and other features to showcase your skills.

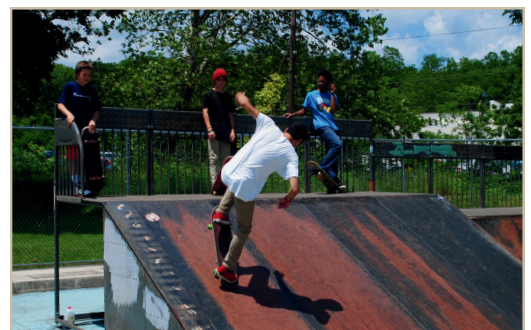
For those who prefer a more leisurely experience, our 9-and 18-hole traditional golf courses and challenging disc golf course are fun activities suitable for all ages.

The playgrounds are designed to keep kids entertained for hours with slides, swings, and climbing structures. Recent improvements include the addition of accessible play equipment to six of our parks.

Public outdoor pools are the perfect place to cool off and have some fun in the sun under the watchful eye of lifeguards. Both of our pools offer a safe and clean environment for swimmers of all ages. In a region with as much access to water as ours, public pools are an important place for youth to develop life-saving swimming skills.

Open space & recreation changes lives.

Our public pools and summer camp are also an employment opportunity for young adults to gain valuable skills transferable to many future careers. Working at a public pool or summer camp provides young adults with a variety of skills including customer service, communication, problem-solving, and teamwork. These skills can be applied to a range of different industries and can help young adults stand out when applying for future jobs. Additionally, working at a public pool or summer camp can help young adults develop a strong work ethic and time management skills while making a positive impact on their local community.





The Friends of Stroud Region Open Space and Recreation Commission is a nonprofit 501(c)(3) organization working to support recreational, educational, environmental, and cultural opportunities for all who live and work in the Stroud Region.

Our events-based fundraising strategy ensures recreational opportunities and infrastructure both this year and in the years to come. All funds raised by Friends of SROSRC through sponsorships, donations and event registrations go toward our endowment or directly toward building and maintaining local trails, parks, and recreational programming.

CONNECTING COMMUNITIES THANKS TO PEOPLE LIKE YOU

Through donations, sponsorships, registrations and memberships, we continue to raise money toward, and stir interest in, stewarding our open spaces, greenways and recreational amenities to better serve residents and visitors. Your participation in recreational programming; your donations or sponsorships; your volunteer efforts; your voice: all are essential forces in building a strong and dedicated community that values public lands and healthful recreational outlets.

SEASON SPONSORSHIPS

Pools

Our two public pools are some of our most popular attractions, drawing both local families and those from neighboring states. The pools offer all ages a safe destination for lessons, exercise and summer fun.

Sponsorship includes logo & banner at both public pools, on web, social media, marketing materials.

\$5,000



StroudKids Camp



StroudKids camp is a well-loved day camp program for local families in two locations. 8 weeks of mostly outdoor sports, activities, friends keep kids active and engaged. We work hard to maintain this program's quality and affordability.

Sponsorship includes: logo on camp shirt, on web, social media, marketing materials.
\$2,500

Annual

Support an entire season of recreation including camp, pools, events and more with an annual sponsorship! Our "presented by" sponsor will be acknowledged at all programs and events.
\$10,000

EVENT SPONSORSHIPS

Sponsorship opportunities are a unique way to make your impact in the community. Through supporting an event of your choice, you make affordable and effective recreational programming possible.

Sponsoring these events is a testament to your community-oriented nature and connects you intrinsically to unforgettable memories.

Each event provides exposure to the local community through a variety of channels.

Levee Loop Run

An annual timed run and fitness walk to promote fitness, outdoor recreation, parks and greenways. Runners' T-shirts include sponsor logos.

Movies in the Park

In partnership with Pocono Cinema and Cultural Center, we bring the silver screen to the great outdoors in the four most seasonable months of the year! With sponsors' help, we can offer these events for free! Sponsorship includes your logo in the pre-roll before the movie.



Family Dance

Our most popular events in years past: We celebrate the beautiful bond between parent and child with family dances each year.

The Stroud Greenway Soiree

Support our annual fundraising gala to make charitable contributions have a larger impact!

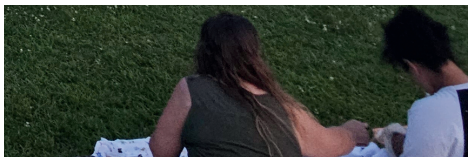


EVENT SPONSOR LEVELS

The numbers in **BOLD** indicate "Impressions," otherwise known as the amount of times a person will potentially see your logo as a sponsor.



		platinum \$1000-&4999	gold \$600-\$999	silver \$400-\$599	bronze Up to \$399
Web Acknowledgement	StroudRec Website Linked Logo (All Year)	25,000	25,000	25,000	25,000
	Facebook & Instagram Tag and Shout-Outs	2,000 (x4 for Movies)	2,000 (x4 for Movies)	2,000 (x4 for Movies)	2,000 (x4 for Movies)
	Email Newsletter	2,000 (x4 for Movies)	2,000 (x4 for Movies)	2,000 (x4 for Movies)	2,000
Printed Acknowledgement	Connections Direct to Door Mailer	13,000	13,000	13,000	
	Flyers (Locally Distributed & at Community Center)	200 (4,500 for Family Dances)	200 (4,500 for Family Dances)	200 (4,500 for Family Dances)	
Other Acknowledgement	"Thank You" Logo Banner at Event	100-400 Large and Personalized	100-400 11"x17"	100-400 8.5"x11"	
	Event T-shirt	2,000 (Levee Loop ONLY-Large)	2,000 (Levee Loop ONLY-Large)	2,000 (Levee Loop ONLY-Small)	
	Event Shout-Out	60-400	60-400	60-400	60-400
	Pre-Roll on Movie Screen	250-400 (Movies ONLY)	250-400 (Movies ONLY)	250-400 (Movies ONLY)	60-100 (1 Movie ONLY)
	Personalized 15s Shout-Out at Event	100-400			
More	Event Admission (Transferrable)	Admit Two	Admit Two	Admit One	
	Personalized Interpretive Trail Walk for 10 people	Included			



SPONSORSHIP FORM

Business Name: _____

Contact Person: _____

Contact Email: _____

Contact Phone #: _____

Business Address: _____

Please checkmark the box next to the events you would like to sponsor, and then fill in the dollar amount you would like to pay toward that sponsorship:

<input type="checkbox"/>	Greenway Soiree	\$
<input type="checkbox"/>	Levee Loop Run	\$
<input type="checkbox"/>	Family Dance	\$
<input type="checkbox"/>	Movies in the Park	\$
<input type="checkbox"/>	Annual	\$ 10,000
<input type="checkbox"/>	Pools	\$ 5,000
<input type="checkbox"/>	StroudKids Camp	\$ 2,500
	Total Sponsorship Cost	\$

Please checkmark one of the two options below:

- Please send me an invoice for my Sponsorship.
- Please find a check (made payable to "Friends of SROSRC") for my sponsorship enclosed.

Please send in your High Resolution Color and black-and-white logo (.EPS and JPEG) 300 dpi or higher to recreation@srosrc.org

- I require the Friends of SROSRC Tax ID number.



Thank you for your support of the Friends of Stroud Region Open Spaces & Recreation Commission as we strive to provide quality programs & events connecting the community to each other and the outdoors!



Completed forms can be sent to recreation@srosrc.org, faxed to 570-426-1839, or mailed to Day Street Community Center: 15 Day Street, East Stroudsburg, PA 18301. For any questions please contact us at 570-426-1512, Monday—Friday 8:30 a.m.—4:30 p.m.



Community contributions at work: accessible play equipment installed in 6 area playgrounds

thanks to generous contributions from Kiwanis Club of the Stroudsburgs; The Kiwanis International Children's Fund, The Hughes Foundation, The ESSA Foundation, The Abeloff Foundation, Frailey Insurance, Ray Price Honda, The Pocono Irish American Club, The Local Share Account of Monroe County, Pocono Mountains Visitors Bureau, The Lehigh Valley Chamber of Commerce, The Dr. Claus G. Jordan Endowment, and the Kiwanis Pennsylvania District Foundation